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Aston Martin AM37: Quick Video Tour

The 2017 Aston Martin AM37 brings European sports car design to a high-performance speed boat.

Bringing European sportscar-like design to a high-performance speed boat isn't entirely unheard of, thanks to Italian craft like the [Frauscher 858](#) and the Itama 75 (named one of the [10 Sexiest Powerboats in the World](#)), but we've never before seen the Aston Martin design team tackle this sort of project—until now. The all new AM37 has the sleek, curvaceous lines of their sportscars, and the performance to match. Join us for a quick tour of the AM37, which we found at the Palm Beach International Boat Show.



While the automotive-like touches such as the dual-curve windshield, bucket seats, the extensive use of leather, and the Cabriolet-style convertible top are certainly reminiscent of vehicles with four wheels, the AM37's performance is all speed boat. Available with twin 520 HP Mercury engines the boat will hit 50 knots, which equates to 57.5 MPH. For a boat of this size, that's thoroughly impressive. And even with the stock 370 HP powerplants, the AM37 still hits 45 knots (51.75 MPH).

Aston Martin notes that the AM37 was created by craftsmen who have worked on such cars as the One-77, the Aston Martin Vulcan, and the DB11. "The AM37 is a pure translation of the Aston Martin DNA," said Chief Creative Officer Marek Reichman, in Aston Martin's announcement of the AM37. "The powerboat reflects our values in terms of power, beauty, and soul. The most important attribute

for Aston Martin is design language and proportion, and we have transferred this DNA into the AM37. It was important for us when considering this project to make sure that the boat design was as beautiful and timeless as our cars, and the AM37 is a striking boat with fantastic proportion and elegance.”

Style aside, the AM37 also offers the basics needed for time spent on the water. The air conditioned cabin has a small galley with a refrigerator, microwave, and coffee machine. There’s also a stand-up head, and the forward dinette table drops to convert into a V-berth. While it isn’t exactly ideal for extended trips, we’re pretty sure that James Bond himself would be thrilled at the prospect of weekendening aboard.