

 <p><b>DATA</b> 27 SEPTEMBER</p>	 <p><b>COUNTRY</b> US</p>	 <p><b>CATEGORY</b> LUXURY</p>	 <p><b>UMV</b> 750</p>
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# INVICTVS

## QUINTESSENCE YACHTS Aston Martin AM37S showcases bespoke personalization in Monaco

- **Tailor-made Aston Martin AM37S powerboats are present at this year’s edition of Monaco Yacht Show (27-30 September 2017)**
- **Quintessence Yachts collaborating with Feadship to enhance their VIP Superyacht Safari Experience**

Visitors to this year’s Monaco Yacht Show are able to personally experience two prototypes Aston Martin AM37S powerboats as Quintessence Yachts collaborates with Feadship to tender their VIP guests at the Show and enhance their experience with the “Superyacht Safari”, a guided tour onboard the AM37S in the Monaco Bay among the extraordinary superyachts produced by the world-famous luxury shipyard.

Finished in eye-catching Diavolo Red with a Cream Truffle leather upholstery and contrast red stitching, the first AM37S presented at the VIP hospitality area at Quai Rainier III showcases the true bespoke nature of the tailor-made powerboat.

The second boat is another equally striking AM37S prototype, presented in Ocellus Teal with a luxurious Foglizzo marine grade Ivory leather hide and natural teak decks.

Visitors will notice the contrast between the two boats in Monaco with the specification limited only by the owners’ imagination. Each AM37 is completely customizable, making it highly unlikely that any two boats will ever be the same. Made up of 3,500 unique parts, designed, engineered and created specifically for the AM37 including the one-piece handcrafted double curvature wind-screen, which is a piece of art in its own right, the AM37 is the ultimate day boat.

Handcrafted in the UK by Quintessence Yachts, the exquisite 37-foot Aston Martin powerboats fuse maritime and automotive worlds with style and elegance. Combining the highest degree of technology and innovation, the perfect balance of design and engineering, with performance, comfort, luxury and functionality.

The AM37 is available in two different versions: a 'gran turismo' leisure powerboat with a choice of twin 370 hp Mercury diesels or two 430 hp Mercury petrol engines, and a more extreme AM37S version with twin 520hp petrol engines by Mercury Racing.

Among the unrivalled technology featured onboard, customers can enjoy unique carbon fibre sliding cockpit panels which can be remotely operated with a mobile app. Navigation, the control monitor and entertainment systems are integrated with a 15' touchscreen in the dashboard, with advanced functions to control the electric anchor, retractable carbon fiber bimini and retractable swim platform. Each of these phenomenal day cruisers is manufactured using the latest in composite technologies and features many carbon fiber moldings, including the upper deck.

"We are delighted that guests of the Feadship VIP Superyacht Safari at this year's prestigious Monaco Yacht Show will be able to experience first-hand the exhilaration of the AM37S, said Quintessence Yachts CEO Mariella Mengozzi. "This is an exciting time for our company. The first two production boats are now on the water and the third is on its way. The AM37 is a truly bespoke luxury powerboat, giving clients almost limitless options to personalize the specifications, color and interior but also the flexibility to match their requirements for use on lake or sea."

Set in the picturesque Port Hercules in the principality of Monaco, the Monaco Yacht Show represents the pinnacle of luxury. The show, which is supported by Prince Albert II, is the destination for yachting enthusiasts from across the globe. The AM37S powerboats manufactured by Quintessence Yachts will be based at the Feadship VIP Lounge located at Quai Rainier III, Monaco, from 27 – 30 September.

#### About Quintessence Yachts

Headquartered in the Netherlands, Quintessence Yachts was founded with the mission to offer highly exclusive maritime experiences in terms of style, performance and design. The goal is to provide the best solutions with excellent materials and advanced technologies.

To enhance the British DNA of the AM37, the very first Aston Martin powerboat, the company settled a shipyard facility in the UK near Southampton. The company proudly employs a multi-cultural management team with extensive experience within the luxury, yachting and automotive industries.

In 2016 Quintessence Yachts launched the AM37 powerboat, one of the most innovative luxury yachts on the market today and a true reflection of Aston Martin's DNA in terms of its beauty, power and soul.

[www.quintessenceyachts.com](http://www.quintessenceyachts.com)