



DATA  
16 AUGUST



COUNTRY  
US



CATEGORY  
BUSINESS



UMV  
49,260,000

BUSINESS  
INSIDER

## Aston Martin just delivered its first luxury boat – and it looks amazing



Danielle Muoio

Aug. 16, 2017, 9:25 AM 47,841

Aston Martin has officially entered the boating business.

The luxury car maker [debuted its first boat](#) in September 2016 – and it has now entered the hands of its first owner.

The boat, called the AM37, was made in conjunction with Quintessence Yachts and starts at \$1.64 million. But the one hitting the seas was heavily customized, making it cost a lot more than the initial price tag.