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The 37-foot Aston Martin AM37 powerboat made its world debut at the Monaco Yacht Show, marking the luxury British brand's entry into the nautical world. The new day-cruiser is offered in two versions with the AM37S expected to reach speeds of 50 knots.

The AM37 is the result of two years of research and development, challenging the status quo of the nautical world and combining the best in innovative technology and bespoke craftsmanship. The AM37 was a true team effort, bringing in the most experienced Aston Martin designers to style and create a truly unique product. Aston Martin's master craftsmen who worked on cars such as One-77, Aston Martin Vulcan and the new DB11, provided their automotive experience, which was reinterpreted onto the boat with outstanding results.

Aston Martin's EVP & Chief Creative Officer, Marek Reichman and his design team collaborated closely with naval architect Mulder Design to ensure every element of the project was carefully considered. Sharing creative expertise and specialist skills, Quintessence Yachts translated the Aston Martin design language into an innovative powerboat for the yachting world.

Reichman commented: “AM37 is a pure translation of the Aston Martin DNA into an entirely new maritime concept. The powerboat reflects our values in terms of power, beauty and soul. The most important attribute for Aston Martin is the design language and proportion, we have transferred this DNA into AM37. It was important to us when considering this project to make sure that the boat design was as beautiful and timeless as our cars, the AM37 is a striking boat with fantastic proportion and elegance.”

The AM37 is a day cruiser that can be transformed into an overnight berth by transforming the table into a comfortable bed. The cabin is well appointed with mood lighting and air-conditioning. With a refrigerator, microwave oven and coffee machine – and a lavatory on board, absolute comfort is guaranteed. Crafted from the finest leathers, elegantly laid out rear seating is available for up to eight people.

The exterior of AM37 features dynamic proportions in a design that is simple, yet immaculately executed. The boat is set apart by the attention to detail in every element of its design. The wraparound windscreen has been created from a single piece of sculpted glass fluidly draped over the AM37's foredeck. With extreme double curvature it sets a new industry standard. Sliding deck technology allows owners to cover the cockpit of the boat completely at the touch of a button. The three lightweight carbon panels, operated by the AM37 key, fold under the aft deck when the cockpit is uncovered. An electro-hydraulic carbon fibre bimini top is stowed under the engine hatch when not in use and, extending from the aft deck, a swim platform allows for easy access to the water.

At the helm, the AM37's carbon fibre dashboard echoes styling elements from Aston Martin's most advanced sports cars. It includes fine leather with functional features, such as the steering wheel, throttle handles and joystick in polished metals. The boat's navigation, control monitor and entertainment systems are all integrated, with advanced multimedia functions.

CEO for Quintessence Yachts, Mariella Mengozzi said: “It's been an exciting journey and we have relished partnering with Aston Martin on such a special project that blends craftsmanship with futuristic technology – the perfect mix for this unique powerboat. We took on the challenge to create a true revolution on the water and an extraordinary powerboat, and I'm delighted to present the AM37, a new way of experiencing life at sea”.

The 37-foot model is available in two versions – the AM37 with an estimated top speed of 45 knots and a choice of two 370 hp Mercury diesel or two 430 hp Mercury petrol engines. And the AM37S version with an estimated 50 knots derived from its twin 520 hp Mercury petrol engines.

Katia Bassi, VP of AML & Managing Director of AM Brands commented, “We are so proud to present the AM37, an exclusive powerboat for the yachting world. With this project Aston Martin, the icon of style and technological innovation, confirms its place as a top luxury brand. The Aston Martin Art of Living is a way of life that captures the very essence of the Aston Martin brand, and AM37 is a fine example of this philosophy.”