



DATA
22 FEBRUARY



COUNTRY
FRANCE



CATEGORY
NAUTICAL



UMV
n/a



**22 FEB 7 BOATS DESIGNED BY CAR MANUFACTURERS
THE CONCEPT SPEEDBOAT**

AM37 SPORTSBOAT



ASTON MARTIN

Speed, luxury, advanced engineering, symbols of status – the cross over between the boating industry and the car industry is closer than ever. Examples include the yacht-friendly BAC Mono supercar and the famous race-car designer who is now building a race-boat.

And now several luxury car brands have turned their expertise into designing luxury boats.

The 11.28 metre Aston Martin AM37 has been created in partnership with Quintessence Yachts. Following years of research and development, details of the first powerboat to bear the famous Aston Martin wings were revealed in June 2015.

From a company that has provided cars for James Bond, it is only fitting that the AM37 is state of the art and super fast. Twin 520 horsepower Mercury engines will take the sports version to over 50 knots.

The boat features an innovative sliding deck and a host of on-board computer technologies. The air-conditioning, fridge and espresso machine can all be turned on remotely, while advanced multimedia functions and interactive voice control run the boats navigation and entertainment systems.