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9 NOVEMBER



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Aston Martin AM37 – The Revival of the Runabout

NOVEMBER 9, 2017 BY [DANIEL MIHAI POPESCU](#) – [LEAVE A COMMENT](#)

The 37-foot Aston Martin AM37 powerboat made its world debut at the Monaco Yacht Show last year (2016), marking the luxury British brand's entry into the nautical world. The new day-cruiser is offered in two versions with the AM37S expected to reach speeds of 50 knots.

The AM37 is the result of two years of research and development, challenging the status quo of the nautical world and combining the best in innovative technology and craftsmanship. The AM37 was a true team effort, bringing in the most experienced Aston Martin designers to style and create a truly unique product. Aston Martin's master craftsmen provided their automotive experience, which was reinterpreted onto the boat with outstanding results.

Aston Martin AM37 – General Presentation

The AM37 is a day cruiser that can be transformed into an overnight berth by transforming the table into a comfortable bed. The cabin is well appointed with mood lighting and air-conditioning. With a refrigerator, microwave oven and coffee machine – and a lavatory on board, absolute comfort is guaranteed. Crafted from the finest leathers, elegantly laid out rear seating is available for up to eight people.

The exterior of Aston Martin AM37 features dynamic proportions in a design that is simple, yet immaculately executed. The boat is set apart by the attention to detail in every element of its design. The wraparound windscreen has been created from a single piece of sculpted glass fluidly draped over the AM37's foredeck. With extreme double curvature it sets a new industry standard. Sliding deck technology allows owners to cover the cockpit of the boat completely at the touch of a button. The three lightweight carbon panels, operated by the AM37 key, fold under the aft deck when the cockpit is uncovered. An electro-hydraulic carbon fiber bimini top is stowed under the engine hatch when not in use and, extending from the aft deck, a swim platform allows for easy access to the water.

At the helm, the AM37's carbon fiber dashboard echoes styling elements from Aston Martin's most advanced sports cars. It includes fine leather with functional features, such as the steering wheel, throttle handles and joystick in polished metals. The boat's navigation, control monitor and entertainment systems are all integrated, with advanced multimedia functions.

As was mentioned above, one of the many striking innovations on the AM37 is its unique sliding deck. This unprecedented feature makes it very easy for you to board your boat. What's more, you can close everything off at the end of the day, ensuring protection against the elements and uninvited guests.