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# Pictures: Aston Martin AM37 makes US debut

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The prototype Aston Martin AM37 powerboat will be shown for the first time in the United States at the Yachts Miami Beach Show which begins today

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Following its world premiere in Monaco last September, the prototype Aston Martin AM37 powerboat has been unveiled to the American market.

It is being shown at the Yachts Miami Beach on Collins Avenue, which runs from 16-20 February 2017.



At full throttle. Credit: Carlo Borlenghi

The unveiling of the first Aston Martin powerboat is considered to be one of the highlights of the show.

The Aston Martin AM37 combines innovative technology and bespoke craftsmanship with a balance of design and engineering, performance and comfort, luxury and functionality.

The AM37 – which can carry up to eight people – is being marketed as the ultimate day cruiser.

It has been built at the UK premises of Quintessence Yachts, and costs £1.3 million.

The sliding deck allows owners to completely cover and uncover the cockpit of the boat at the touch of a button.

The wraparound windscreen is made from a single piece of sculpted glass fluidly draped over the AM37's foredeck. With its extreme double curvature, the windscreen sets a new industry standard, said Quintessence Yachts in a media release.

An electro-hydraulic carbon fibre bimini top is stowed above the engine hatch when not in use and a swim platform extending from the aft deck allows for easy access to the water.

At the helm, the AM37's carbon fibre dashboard echoes styling elements from Aston Martin's sports cars.

It includes the finest leather with functional features, such as the steering wheel, throttle handles and joystick in polished metal.

The AM37 can also be used overnight by converting the table into a comfortable double bed.

The cabin comes with mood lighting and air-conditioning, and also has a refrigerator, microwave oven, espresso machine and on board lavatory.

The 37-foot model is available in two versions – the AM37 with an estimated top speed of 45 knots and a choice of two 370 hp Mercury diesel or two 430 hp Mercury petrol engines, and the AM37S version with an estimated 50 knots derived from its twin 520 hp Mercury petrol engines.

Commenting on the launch, the CEO of Quintessence Yachts, Mariella Mengozzi, said: "As the exclusive builders of the Aston Martin powerboats, Quintessence Yachts translate design into functionality and technology to enhance the customer experience."

"Yachts Miami Beach is a strategic event for us to reach our clients and we are proud to showcase the AM37, a boat that represents an entirely new concept for the yachting world. We are very gratified by the strong interest in our yacht before the boat show and this is the right time to present it to an expectant American audience," added the CEO.