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Aston Martin Explores Modern Luxury With A Speedboat, Art Exhibitions And Exotic Drives

Aston Martin makes beautifully sculpted motor cars. Lately, the marque has also been experimenting with other objects of desires, including a speedboat. The AM37, created alongside Quintessence Yachts, explores the carmaker's design theme on water for an elegant vessel that stays clear of redundant ornamentation. Premiered in Monaco last September, she is currently on show at Yachts Miami Beach. The AM37 forms part of Aston Martin Living, an off-shoot of sorts that offers customers a chance to explore the brand beyond the cars. It involves carefully crafted commercial partnerships - clothing and accessory lines, luxury apartments, wild experiences and exclusive exhibitions.



celebrated advertising and fashion photographer. Mark Shaw is best known for his portraits of Jacqueline and John F. Kennedy. In the 1950s and 60s he worked with some of the most exotic film stars, personalities and designers of the time, his lens capturing the likes of Audrey Hepburn, Brigitte Bardot, Grace Kelly, Elizabeth Taylor, Coco Chanel. He worked with Dior, Givenchy, Balmain - his fashion photographs gracing the pages of LIFE magazine. Upon his untimely death in 1969 at the age of 47, most of his work was put into storage where it remained unseen for some 40 years.