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CATEGORIE - SALONI -

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After making its world premiere in Monaco last September, the prototype Aston Martin #am37 powerboat will be shown for the first time in the United States at Yachts #miami Beach on Collins Avenue (February 16-20). Entering its 29th year, the exhibition is home to the largest mega-yacht collection in the world and the unveiling of the first Aston Martin powerboat is set to be one of the highlights of the show.

The Aston Martin #am37 challenges the status quo of the nautical world and offers a pure translation of the brand's DNA into an entirely new maritime concept, combining innovative technology and bespoke craftsmanship with a perfect balance of design and engineering, performance and comfort, luxury and functionality.

The #am37 – which can carry up to eight people – is the ultimate day cruiser, designed and crafted with meticulous attention to detail, superior levels of workmanship and an incredible degree of sophistication. The boats are built at the UK premises of Quintessence Yachts to an extremely high standard.

The sliding deck benefits from unique technology, which allows owners to completely cover and uncover the cockpit of the boat at the touch of a button. The wraparound windscreen is made from a single piece of sculpted glass fluidly draped over the AM37's foredeck. With its extreme double curvature, the windscreen sets a new industry standard.

An electro-hydraulic carbon fibre bimini top is stowed above the engine hatch when not in use and a swim platform extending from the aft deck allows for easy access to the water. At the helm, the AM37's carbon fibre dashboard echoes styling elements from Aston Martin's most advanced sports cars. It includes the finest leather with functional features, such as the steering wheel, throttle handles and joystick in polished metal.

In addition to being a stunning day cruiser, the #am37 can also be used overnight by converting the table into a comfortable double bed. The cabin is well appointed with mood lighting and air-conditioning. A refrigerator, microwave oven, espresso machine and on board lavatory mean that absolute comfort is assured. The materials used such as leather, metal, glass and wood are all authentic and exquisitely finished.

The 37-foot model is available in two versions - the #am37 with an estimated top speed of 45 knots and a choice of two 370 hp Mercury diesel or two 430 hp Mercury petrol engines, and the AM37S version with an estimated 50 knots derived from its twin 520 hp Mercury petrol engines.

Quintessence Yachts CEO Mariella Mengozzi commented: "As the exclusive builders of the Aston Martin powerboats, Quintessence Yachts translate design into functionality and technology to enhance the customer experience. Yachts #miami Beach is a strategic #event for us to reach our clients and we are proud to showcase the #am37, a boat that represents an entirely new concept for the yachting world. We are very gratified by the strong interest in our yacht before the boat show and this is the right time to present it to an expectant American audience."