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BoatingIndustry

Aston Martin powerboat makes U.S. debut at Yachts Miami Beach



After making its world premiere in Monaco last September, the Aston Martin AM37 powerboat was shown for the first time in the United States at Yachts Miami Beach on Collins Avenue, Feb. 16-20.

The company says the Aston Martin AM37 was built to challenge the status quo of the nautical world and offers a pure translation of the brand's DNA into an entirely new maritime concept, combining innovative technology and bespoke craftsmanship with a perfect balance of design and engineering, performance and comfort, luxury and functionality.

The AM37 is a day cruiser that can carry up to eight. The boats are built at the U.K. premises of Quintessence.

The sliding deck allows owners to completely cover and uncover the cockpit of the boat at the touch of a button. The wraparound windscreen is made from a single piece of sculpted glass fluidly draped over the AM37's foredeck. The widescreen features a double curvature.

An electro-hydraulic carbon fiber bimini top is stowed above the engine hatch when not in use and a swim platform extending from the aft deck allows for access to the water. At the helm, the AM37's carbon fiber dashboard echoes styling elements from Aston Martin's sports cars. It includes leather with functional features, such as the steering wheel, throttle handles and joystick in polished metal.

The AM37 can also be used overnight by converting the table into a double bed. The cabin is appointed with mood lighting and air-conditioning. A refrigerator, microwave oven, espresso machine and on board lavatory are standard features. The materials used such as leather, metal, glass and wood are all authentic and finished.

The 37-foot model is available in two versions - the AM37 with an estimated top speed of 45 knots and a choice of two 370 hp Mercury diesel or two 430 hp Mercury petrol engines, and the AM37S version with an estimated 50 knots derived from its twin 520 hp Mercury petrol engines.

"As the exclusive builders of the Aston Martin powerboats, Quintessence Yachts translate design into functionality and technology to enhance the customer experience," said Quintessence Yachts CEO Mariella Mengozzi." Yachts Miami Beach is a strategic event for us to reach our clients and we are proud to showcase the AM37, a boat that represents an entirely new concept for the yachting world. We are very gratified by the strong interest in our yacht before the boat show and this is the right time to present it to an expectant American audience."

Quintessence Yachts will display the AM37 at Yachts Miami Beach at Stand ENT 4; NEW 125. For all information and appointments during the event, contact info@quintessenceyachts.com.