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HOME ► CAR NEWS ► ON LAND AND SEA: AUTOMOTIVE BRANDS AND THEIR MOTOR, SAIL BOATS

INDUSTRY

ON LAND AND SEA: AUTOMOTIVE BRANDS AND THEIR MOTOR, SAIL BOATS

THE COMPETITION EXTENDS ON TO THE WATER
By *Guillaume Rivard*, 2017-07-07

Some automotive brands don't just leave their mark on the asphalt but dip their toes – and their design expertise - in the water. Touching on everything from luxurious sailboats to high-performance motorboats, and in large-scale international events as in humble excursions on the water, their expertise is surprising and remarkable.

Summertime. 'Tis the season for vacationers to get in their watercraft and raise the anchor, and Auto123.com offers you a look at some boats that will make you dream...

Aston Martin is famous most of all for its James Bond-driven cars, but last year, the British automaker became a boat designer with the unveiling of the AM37 concept boat, developed in partnership with Quintessence Yachts and powered by two 520-hp motors.

