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## Aston Martin is making a range of speedboats - and luxury craft can even be controlled by voice commands

Written by Mark Prigg Courtesy Daily Mail on 09 May 2015. Posted in [Luxury Vehicles & Sports Cars](#)



It is the luxury speedboat that could leave you shaken, but not stirred. Luxury car maker Aston Martin, the supplier of James Bond's cars, has revealed it is working on a boat. The firm hopes to produce a series of powerboats. "We need to open our world to water," Aston Martin design director Marek Reichman said.

The AM37 yacht will enter production later this year. There will be two versions of the boat: the standard AM37, with a maximum speed of 50 knots (58mph).

It is a 'gran turismo' leisure craft which boasts sculpted wood and hand-stitched leather. The interior will feature a high-definition touch screen that can be worked with buttons, remote control, or voice commands.



There will be two captains chairs and a wrap-around bench set to accommodate 8 of your friends to take along for the journey. The sportier AM37 S will be capable of 60 knots.

Reichman said it was created in accordance with the brand's 'heart over mind' approach to creative design, a philosophy that has led to some of the most arresting sports cars in the world. 'It takes inspiration from [car] models the world hasn't seen yet,' Reichman told the BBC. 'That's one of the reasons why this boat will have such longevity.'



It has a sculpted stern, which resembles the rear of modern Aston Martin cars. Another distinctive feature is the deck, which opens to cover the open space for a seamless path onto the vessel. Once on-board it quietly slides back to expose the whole interior.

'It's a balance of beauty and engineering. The same principles apply here as they do to cars.' The AM37 will be revealed at the Monaco Yacht Show in September. Mariella Mengozzi, chief executive of Quintessence Yachts, the Dutch manufacturer building the boats, said

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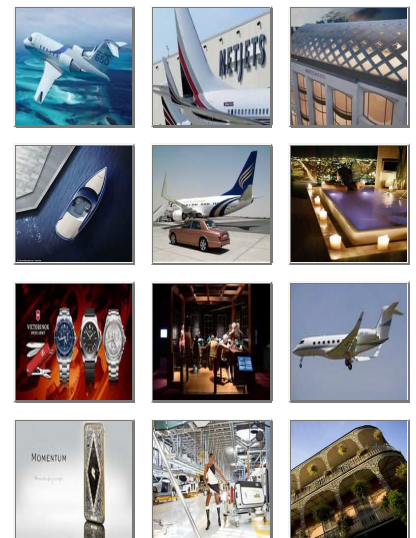
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Quintessence was selected specifically to translate Aston Martin's design language into an 'innovative concept in the yachting world', Mengozzi says. The yacht's carbon composite structure was created with the help of Dutch naval architects Mulder Design to ensure car-like comfort and performance.

True to Aston Martin's heritage, the boats will be made in Southampton, in the south of England.



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