



## Anyone Fancy an Aston Martin Yacht?

By: [Saad Dada](#) | May 6, 2015 | Image Source: drive.gr

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Aston Martin seems to excel in everything that has a motor engine. Whether it is cars or superyachts, the automotive giant puts its own definitive stamp and creates something unique. Same is the case applied to the latest 'AM37' powerboat. According to *Business Insider*, it is a collaboration of Aston Martin and Quintessence Yachts and is designed to give owners a "luxury sports car experience – on water."

*DesignBoom* reports that the yacht is 37 feet tall with "high-technology composite structure, which is paired with sports car-like handling, performance and comfort. Furthermore, the Aston Martin-on-the-sea features an interactive voice control and activation, fully HD-integrated touch screen, and remote controlled functions." What can this boat not do?

Seems like the superyacht of the future. We can call this the sports car designed to cruise the waves. It's not only gorgeous but extremely stylish and luxurious. Mariella Mengozzi, CEO at Quintessence Yachts, was quoted saying, "We are sure that the Aston Martin ethos of 'Power, Beauty and Soul' can be successfully translated into the yachting environment in a very special way. Since the license agreement was signed, the Aston Martin design department has been working seamlessly with the quintessence R&D unit and naval architect Mulder design in Amsterdam to achieve a true example of design purity."

Katia Bassi, managing director Aston Martin brands, was quoted saying, "Over the course of our 102 – year history Aston Martin has produced some of the most iconic luxury sports cars of all time. Our contemporary designs retain classic lines whilst delivering the latest technical innovations, and the exciting range of luxury speed boats we are developing with Quintessence yachts reflects this commitment to excellence in every field, as well as perfectly encapsulating our 'art of living' philosophy."



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