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Aston Martin and Quintessence Yachts Create Powerboat Concept Designs



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Photos

Iconic British carmakers Aston Martin have teamed up with Dutch boat builders Quintessence Yachts to design a stunning series of high-end powerboats.

Graphic renderings of the first boat in the '7 series' – a 37-foot powerboat dubbed AM37 – were recently shown at an event held at Aston Martin's global headquarters in Gaydon, Warwickshire, United Kingdom.

Set to have its official debut later in the year, the AM37 concept boasts a number of high-tech features including interactive voice control and activation, a fully HD-integrated touch screen with navigation and a multimedia system, and remote controlled functions.

Katia Bassi, Managing Director Aston Martin Brands, said: "Over the course of our 102-year history, Aston Martin has produced some of the most iconic luxury sports cars of all time.

"Our contemporary designs retain classic lines whilst delivering the latest technical innovations, and the exciting range of luxury speed boats we are developing with Quintessence Yachts reflects this commitment to excellence in every field, as well as perfectly encapsulating our 'Art of Living' philosophy."

Mariella Mengozzi, CEO at Quintessence Yachts, added: "We are sure that the Aston Martin ethos of 'Power, Beauty and Soul' can be successfully translated into the yachting environment in a very special way."

As present, only potential owners are being given more details about the boats, ahead of its official launch.

Photo Gallery:


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