

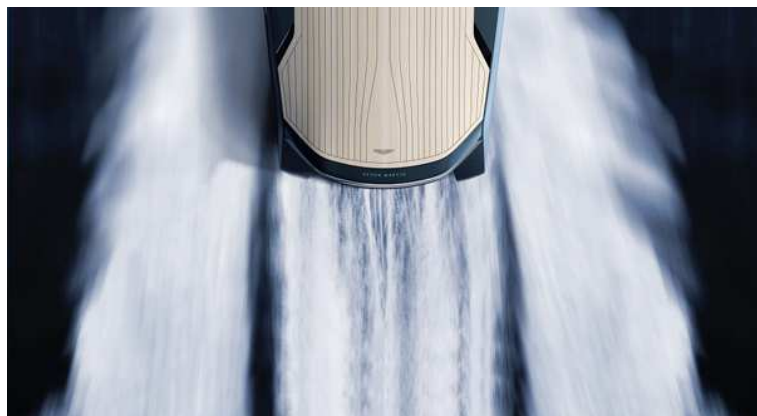
4 Jun 2015

Full speed ahead for Aston Martin at SYDW

By [Rachel Rowney](#)

The AM37, an 11m-power boat, is the result of an exciting collaboration between Aston Martin, Mulder Design and Quintessence Yachts. The first Aston Martin speedboat to hit the waters, the team behind this state-of-the-art design will join together for the closing session at [SuperyachtDESIGN Week](#), held from 23 – 25 June.

On day three of SuperyachtDESIGN Week (SYDW) [Marek Reichman](#), chief creative officer and design director of Aston Martin will take the stage with [Bas Mulder](#), naval architect and owner of Mulder Design and [Mariella Mengozzie](#), CEO of Quintessence Yachts. This session is an opportunity for SYDW guests to hear the latest developments of this innovative project; the AM37 from conception to delivery, the technical design challenges along the way and how Aston Martin will manifest the brand's ethos of power, beauty and soul in such a different product.



AM37

The final project is still being kept tightly under wraps, with the full design being unveiled solely to potential customers. With rumours of an official launch at this September Yacht Show, SYDW guests garner an exclusive chance to meet the minds behind this luxury new watercraft.

The AM37 Powerboat Project is just one of the compelling keynote sessions, intimate debates and interactive experiences at this year's SuperyachtDESIGN Week. To see the full programme in full, [click here](#).



Register today! [Click here](#) or contact The Superyacht Group commercial team by calling +44 (0) 207 924 4004.

In April 2015, *SuperyachtDesign* editor Andrew Johansson chaired a Q&A with Reichman and Mulder at Aston Martin's headquarters. Read the article in [this issue](#).

SuperyachtDESIGN Week is proudly sponsored by Gold level: [Awlgrip](#) and [Blohm+Voss Shipyards](#). Silver level: [Clyde & Co](#) and [OceanLED](#). Bronze level: [Hacker](#), [RINA](#), [SA Baxter Architectural Hardware](#) and [ZEZ Fabric](#).

Comments

Featured Listings



Fuel & Lubeoil Supplies

GO2 Global Yachting
We handle worldwide sales for GO2, Cerion Energy's DAME



Marinas & Ports

Ocean World Marinas
Ocean World Marina is the only full-service mar

Rel:

[Making €](#)
[More](#)

[TEDxSY](#)

[An Amer](#)
[SYDW M](#)

[An owne](#)
[SYDW M](#)

[SYDW S](#)
[Svetlana](#)