

# Pharo srl

Marine Outfittings

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## Quintessence Yachts and Aston Martin unveil the AM37

By Maarten Janssen

**During an exclusive pre-launch event held at the Aston Martin headquarters in the UK, Quintessence Yachts, whose supervisory Board is chaired by Henk de Vries, Director of Feadship, has released details of the first designs now under construction as part of a unique partnership with the famous car brand. SuperYachtTimes.com's Gemma Fottles attended the pre-launch event held at the Aston Martin headquarters in the UK.**



The AM37 is the result of an in-depth cooperation between Aston Martin, Quintessence Yachts and Mulder Design. The vessel, which will be available in two distinguished versions, will feature a hi-tech composite structure allied to luxury sports car-like handling, performance and comfort.

Quintessence Yachts gave Mulder Design a naval architect brief based upon the Dutch company's ability to provide the framework of the design to Aston Martin and then ensure that style changes made in the UK complemented the hull's performance.



Mariella Mengozzi, CEO at Quintessence Yachts, said: *"We are sure that the Aston Martin ethos of 'Power, Beauty and Soul' can be successfully translated into the yachting environment in a very special way.*



*"Since the license agreement was signed, the Aston Martin Design department has been working seamlessly with the Quintessence R&D unit and naval architect Mulder Design in Amsterdam to achieve a true example of design purity."*

Katia Bassi, Managing Director Aston Martin Brands, said: *"Over the course of our 102-year history Aston Martin has produced some of the most iconic luxury sports cars of all time. "Our contemporary designs retain classic lines whilst delivering the latest technical innovations, and the exciting range of luxury speed boats we are developing with Quintessence Yachts reflects this commitment to excellence in every field, as well as perfectly encapsulating our 'Art of Living' philosophy."*

More design details will be released in due course.

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