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## ASTON MARTIN & QUINTESSENCE YACHTS

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ASTON MARTIN & QUINTESSENCE YACHTS



Aston Martin is extending their "art of living" into an entirely new segment as they enter their second century of existence, and their first step is into the water.

The AM37 is the newly introduced speedboat from Aston Martin and Quintessence Yachts, the first in what is reported to be a new line of aquatic vessels from the 102-year-old luxury manufacturer. Aston Martin shared a few pictures of this new creation on their Facebook page May 5, giving us a look at design details pulled from vehicle concepts that have yet to be released to the public.

"It takes inspiration from [car] models the world hasn't seen yet," Marek Reichman, design director at Aston Martin, told BBC Autos at an April 27 event. "That's one of the reasons why this boat will have such longevity."

As Quintessence Yachts' website describes, there will be two versions of this luxury boat introduced, the AM37 and the AM37 S. The main difference between the two comes in the form of a power increase. Each is a 37-foot vessel with carbon fiber structural pieces and a high-tech composite hull, but the AM37 is "a gran turismo leisure powerboat" that maxes out at a speed of 44 knots. The AM37 S features more power, and is capable of reaching 52 knots.

To maintain a thorough infusion of British architecture, assembly of these vessels takes place in Southampton, England. The naval architecture services and design framework were crafted in the Netherlands by Mulder Design, a niche firm founded in 1979 with more than 600 designs that have hit the water.

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