

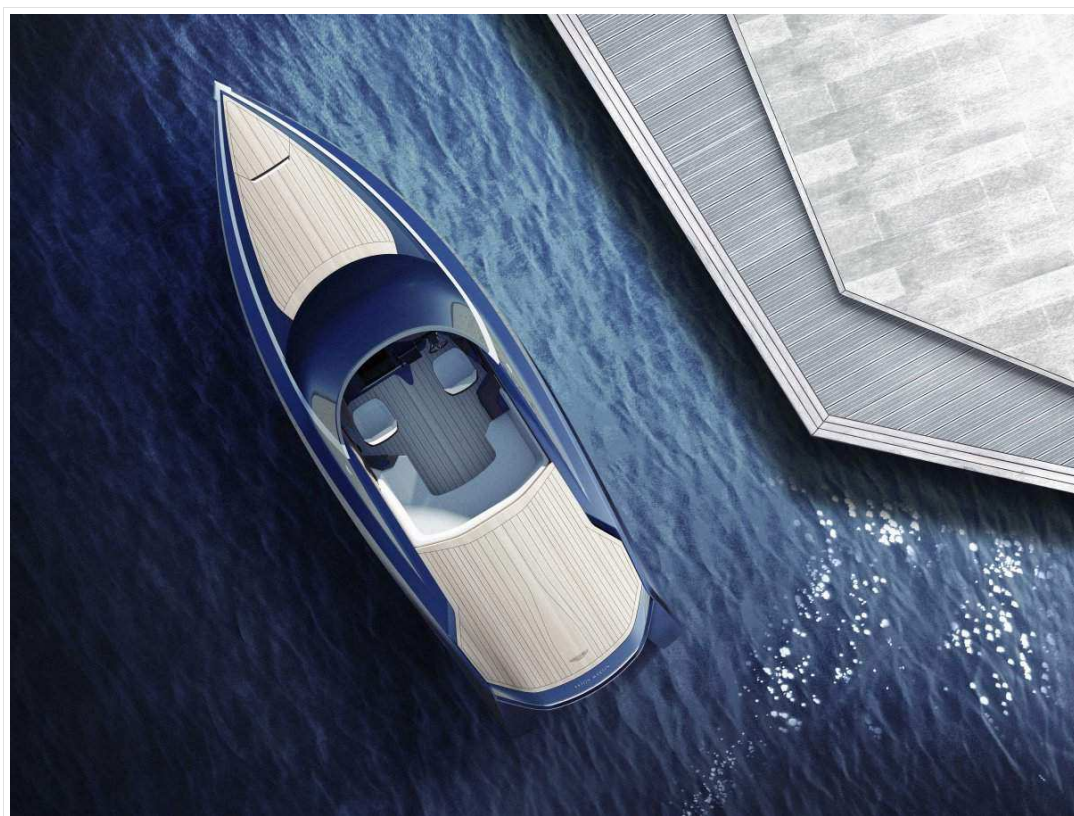
 

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## Aston Martin's 37-Foot-Long AM37 Power Boat Brings Luxury to the Open Water

By: [Marshall Smith](#) | May 10th, 2015

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Quintessence Yachts/ Aston Martin

Set to officially debut later this year, digital renderings of Aston Martin's new 37-foot-long AM37 power boat has watercraft enthusiasts drooling.

According to Aston Martin, "potential owners of the new Aston Martin powerboat are being given more details of the new project on a strictly confidential one-to-one basis."

Designed by Quintessence Yachts in conjunction with Aston, the luxury boat certainly looks like it will live up to the company's motto of "Power, Beauty and Soul."

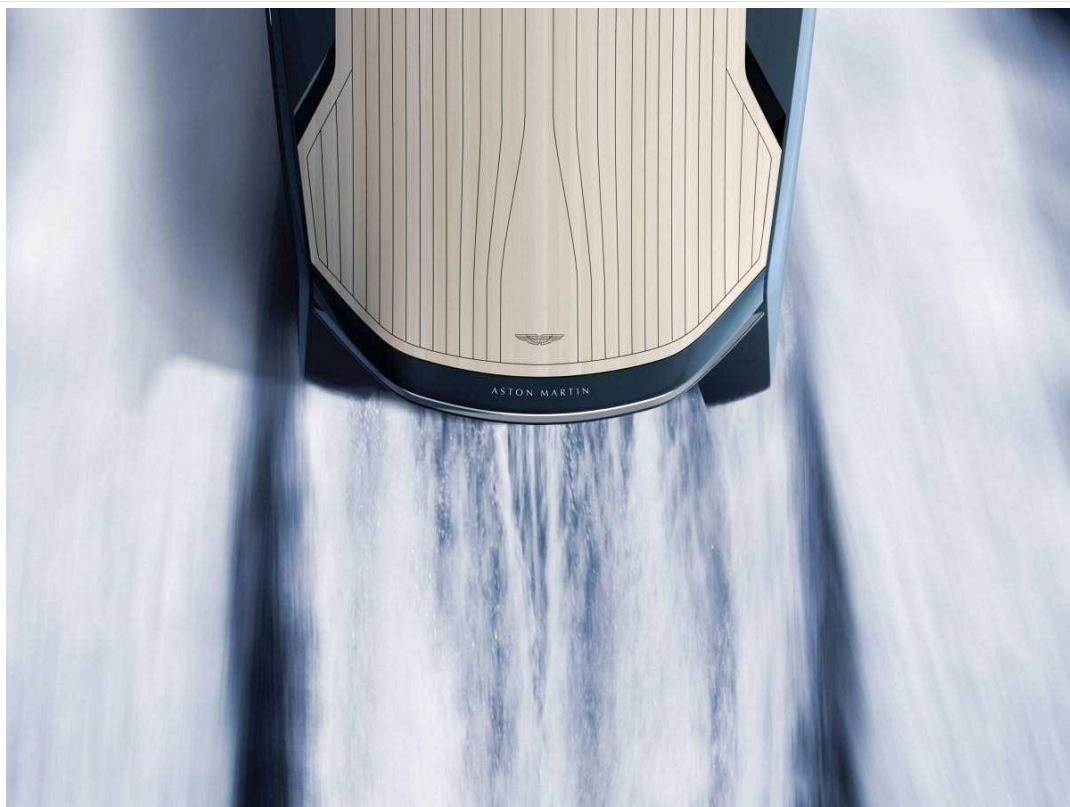


Quintessence Yachts/ Aston Martin

Quintessence Yachts CEO Mariella Mengozzi said in a statement, "We are sure that the Aston Martin ethos of 'Power, Beauty and Soul' can be successfully translated into the yachting environment in a very special way."

"The Aston Martin Design department has been working seamlessly with the Quintessence R&D unit and naval architect Mulder Design in Amsterdam to achieve a true example of design purity."

While we do not know what the AM37 power boat will be priced at, we do know that Aston and Quintessence are working on using a high-tech composite structure, in addition to implementing interactive voice control, and a high-definition touchscreen navigation and multimedia system into the watercraft.



Quintessence Yachts/ Aston Martin

**Marshall Smith**

Technology, engineering, and design enthusiast.



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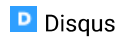


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