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## Martin for AM37 powerboat

Article By David Moore On 7 May 2015 | @



The 'AM37' is a deluxe and a heavy operation powerboat designed with the mutual collaboration of Quintessence Yachts and Aston Martin. This enticing first model has laid the groundwork to a collaborated series of watercrafts and boats. The boat has a 37-feet long vessel structure with a luxurious design and dynamic technology and performance features. The handling of the boat is swift and comfy giving the feel of a sports car.

The eccentric Aston martin-on-the-sea features incorporates an interactive voice control and activation attribute which makes the Yacht all the more powerful and robust.

Furthermore, the fully integrated HD-touch screen and remote controlled functions confers an aura of command and control.

In a recent show, Mariella Mengozzi, CEO at quintessence yachts, said: 'we are sure that the Aston martin ethos of


‘power, beauty and soul’ can be successfully translated into the yachting environment in a very special way.’

‘Since the license agreement was signed, the Aston martin design department has been working seamlessly with the quintessence R&D unit and naval architect Mulder design in Amsterdam to achieve a true example of design purity’

While, Katia bassi, managing director Aston Martin brands, said: ‘over the course of our 102 – year history Aston Martin has produced some of the most iconic luxury sports cars of all time.’

‘Our contemporary designs Retain classic lines whilst delivering the latest technical innovations, and the exciting range of luxury speed boats we are developing with quintessence yachts reflects this commitment to excellence in every field, as well as perfectly encapsulating our ‘art of living’ philosophy.’



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