

Aston Martin Is Bringing Its Distinctive Brand of 'Power, Beauty, and Soul' to the Sea



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Contributor

I cover superyachts, offshore adventure, luxury travel, and tech.

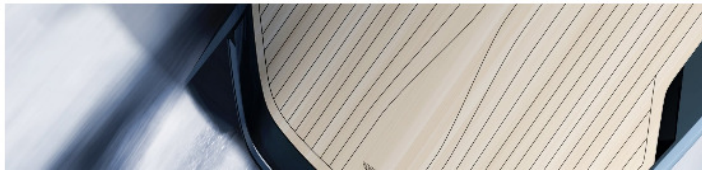
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[Aston Martin](#) sports cars are synonymous a distinctive brand of British luxury, power, and *cool*. They're fast. They're refined. They're built to ultra-high standards. And they evoke a certain feeling that's fostered by a company that respects tradition and understands its rich history while also constantly pushing the limits of what's possible.

And now Aston Martin has teamed up with [Quintessence Yachts](#) in Holland to create boats—the AM37 and the AM37 S—that are specifically designed to bring the British car builder's legendary performance, quality, and “soul” to the sea.



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