



DRIVEN TO SUCCEED

Introducing Aston Martin's
revolutionary new
AM37 powerboat

by Steve Chalmers



A high-angle, aerial photograph of the deck of the Aston Martin AM37 yacht. The deck is finished with light-colored teak planking. A cockpit area is visible on the left side, featuring a white seat and a steering console. The yacht's hull is a dark blue color, and the name 'ASTON MARTIN' is visible on the side. The background is the deep blue water of the sea.

ASTON MARTIN

Supercar manufacturers have been dipping their toes into the watery world of powerboats for some time now. Collaborations with boatyard go way back to the 1953 Timossi-Ferrari 'Arno XI racing hydroplane and more recently, Mercedes-AMG has worked with Cigarette Racing to create a line of serious racing boats, sharing the philosophies of luxury and high performance. Up until now, the great British luxury car

manufacturers have stayed firmly on dry land, however, all that has changed with the Aston Martin AM37. Recently launched under the shadow of the Burj Khalifa, Aston Martin and Quintessence Yachts revealed the details of their superboat collaboration: the first ever boat to carry the iconic winged motif. In turn, she has been injected with the ultra sophisticated DNA of the supercar brand. Aston's 'beauty, power and soul' can be seen in the AM37's cockpit, with the finest

leather finished off with high tech carbon fibre trimming and a host of electronics. The AM37 will feature integrated navigation, control monitors and entertainment systems, advanced multimedia functions, interactive voice control and the air-con, fridge and an espresso machine can be started remotely. The first hull is expected to be ready in September, with *EDGAR* down for a test drive. Watch this space. **Details: quintessenceyachts.com/am37**