

Aston Martin Entering Boat Market with AM37 Model

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Aston Martin collaborated with Quintessence Yachts and Mulder Design to create its first yacht, the AM37, a 37'

(<http://www.denisonyachtsales.com/wp-content/uploads/2015/04/Quintessence-AM37-Plan.jpg>)

Quintessence Yachts, whose founder is a classic Aston Martin owner, approached Aston Martin to design the AM37 in conjunction with Mulder Design.

It will be available in two versions, will feature a hi-tech composite structure allied to luxury sports car-like handling, performance and comfort.

The AM37 will have its on-water debut during the Monaco Yacht Show in September, Quintessence Yachts confirmed and is expected to launch in Q4 of 2015.

Mariella Mengozzi, CEO at Quintessence Yachts, said: "The Aston Martin Design department has been working se with the Quintessence R&D unit and naval architect Mulder Design in Amsterdam to achieve a true example of d purity."

The Aston Martin's naturally-aspirated engines will not be used in the AM37 to start with, although the company ruled out marinising a V8 in future. In the meantime, all of the engine options on the AM37 will be twin Mercury ranging in power from 370hp to 662hp – the latter will be capable of a top speed in excess of 60 knots.

Naval architect, Bas Mulder, provides the yachting expertise behind the vacuum-infused composite hull. When c with a carbon fibre superstructure, this should deliver the handling, performance, and comfort of a luxury sports



(<http://www.denisonyachtsales.com/wp-content/uploads/2015/04/Quintessence-Interior-Cockpit.jpg>)

Marek Reichman, Design Director at Aston Martin, said, "There is somethin in the world of yachts, which is that emotional connection to a depth of her outside of where boats are currently."

Aston Martin signature flourishes include the iconic winged emblem on the and a rear diffuser.

The main deck layout will feature twin helm seats ahead of a u-shaped cockpit seating area. Other premium feat include a voice-activated navigation and entertainment system.

Source: Mulder Design

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