



THE TOY

POWERBOAT PERFECTION

Aston Martin and Quintessence Yachts have collaborated to produce the AM37, a powerboat created to capture the performance, handling, comfort and style that characterises every Aston. This is the latest product from the Aston Martin 'Art of Living' project, where the car manufacturer applies its design skills to other luxury goods. "The most important attribute for Aston Martin is the language of design and we have transferred this into the AM37," says AM's chief creative officer, Marek Reichman. The boat was showcased during the 55th Salone del Mobile in Milan after years of research and development. The AM37 is scheduled for full launch at the end of the year.

quintessenceyachts.com/the-am37/