

Fast Machines

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Aston Martin hits a open H2O with Quintessence Yachts



Driven to succeed: Quintessence Yachts and Aston Martin

- Exciting sports automobile organisation organisation creates a array of singular powerboats
- Stunning style, modernized technologies and artistic craftsmanship
- Highest standards of yacht pattern and construction

29 Apr 2015, Gaydon: Quintessence Yachts is currently phenomenon a initial sum of an exciting association with famous oppulance British sports automobile builder Aston Martin that will outcome in the creation of a singular array of overwhelming new powerboats.

The permit agreement for a Aston Martin powerboat operation gives Quintessence Yachts the capacity to pattern and build lush and high opening craft, in organisation with the world-renowned sports automobile maker.

Today's phenomenon of a AM37 around a computer-generated digest provides a tantalising glimpse of a initial model, and precedes a array of disdainful pre-launch events that will start with a media and patron awaiting activity during Aston Martin's tellurian domicile in Gaydon, Warwickshire, before to a boat's central entrance after this year.

Key facilities of a Quintessence Yachts '7 series' 37-foot powerboat – accessible in two distinguished versions – embody a hi-tech combination structure associated to oppulance sports car-like handling, opening and comfort. Advanced technologies such as interactive voice control and activation, a entirely HD-integrated hold shade with navigation and multimedia system, and remote tranquil functions emanate loyal one-of-a-kind powerboats.

Further pattern elements of a AM37 will be suggested in due course. Potential owners of the new Aston Martin powerboat are being given some-more sum of a new plan on a strictly confidential one-to-one basis, serve lifting a clarity of fad among those who share an affinity with a Aston Martin marque and a yachting world.

Quintessence Yachts is a immature association with a passion for exploring new designs. Convinced that there is something uninformed to contend in a classical yachting universe by offering innovative concepts, it approached Aston Martin with a offer for a new operation of boats that would encapsulate character and opening in an disdainful design.

Mariella Mengozzi, CEO of Quintessence Yachts, said: “We are certain that an Aston Martin ethos of ‘Power, Beauty and Soul’ can be successfully translated into a yachting environment in a really special way.

“Since a permit agreement was signed, a Dutch design dialect has been speaking seamlessly with a Quintessence RD section and naval designer Mulder Design in Amsterdam to grasp a loyal instance of pattern purity.”

  Maria Bassi, Managing Director of Aston Martin Brands, said: “Over a period of a 102-year history, Aston Martin has constructed some of the many iconic opulence sports cars of all time. Our contemporary designs keep classical lines while delivering the latest technical innovations, and a sparkling operation of opulence speedboats we are building with Quintessence Yachts reflects this joining to value in any field, as good as perfectly encapsulating a ‘Art of Living’ philosophy.”

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Quintessence Yachts unveils initial Aston Martin speedboat designs

Gaydon, 29 Apr 2015 – During an exclusive pre-launch eventuality held during a visit to Aston Martin headquarters in the UK, Quintessence Yachts has unveiled some of its initial designs now under construction as part of a singular partnership with a famous automobile brand. The AM37 is a quick 37-foot convenience vessel that synthesises tradition and creation to offer an ultimate ‘driving on water’ experience.

An extensive digital muster of artworks and renderings was set out during a Design Reception in Gaydon to showcase an in-depth team-work between Aston Martin, Quintessence Yachts and Mulder Design. Together, the parties have combined a genuine expression of workman ability while incorporating the latest technological trends.

Quintessence Yachts gave Mulder Design a naval designer brief formed on a Dutch company’s ability to yield a horizon of a pattern to Aston Martin and afterwards ensure that character changes done in the UK complemented a hull’s performance. The design process has concerned a consistent sell of ideas for any singular object from a dashboard to a rug and interiors, with a full joining of an Aston Martin group providing inputs and feedback on components and features.

The ensuing boats are a pioneering description into the yachting surroundings of an Aston Martin character in the purest sense. The AM37 combines a top grade of record and innovation in an honestly singular demeanour that is certain to please those who know the Aston Martin tenet of ‘power, beauty and soul’.

Based on a judgment of formulating superb quick boats with an exclusive pattern and a sporty character, a 37-foot indication will be presented in dual version: an AM37 S, a loyal sportyacht with a limit speed of 60 knots, and an AM37, that is some more of a gran turismo leisure vessel with an even aloft grade of opulence and a limit speed of around 50 knots.

A dedicated Quintessence Yachts trickery is building boats in the United Kingdom in order to raise a British DNA of an Aston Martin speedboat. The prolongation process deploys state-of-the-art opening distillate records to safeguard limit peculiarity control with the carcass being done in high-tech combination and constructional tools in CO fibre.

AM37 and an AM37 S are an initial step in a vital try between Quintessence Yachts and Aston Martin that will eventually outcome in a far-reaching operation of top peculiarity speedboats.

Quintessence Yachts

Headquartered in the Netherlands, Quintessence Yachts has a passion for creation and exploring new concepts in a classical yachting world. Its core goal is to offer intimate maritime practice associated to style, opening and design. Quintessence Yachts’ Supervisory Board is chaired by Henk de Vries, Director of Feasibility.

Mulder Design

Established in 1979, Mulder Design has enjoyed a successful career travelling over three decades. The past 35 years have seen over 600 of a company’s designs come to life including a now famous high-speed yacht Octopussy, Moonraker and The World Is Not

Enough. The name of this family-run association has turn synonymous with high quality and quick super-yachts.



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