

# When Superyachts Meet Sportscars

BY NICHOLAS TSE

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The world of yachting is changing with luxury car makers entering the fray.



When a high-performance sports-car maker turns its hand to making superyachts, you know the result will be head-turning.

Late last year, Bugatti and Palmer Johnson joined forces to create a series of three carbon-fibre sport yachts featuring Bugatti design called the Niniette, ranging in size from 42ft to 88ft. Prices for the smallest model start at €2 million and the production time for all three models is about 12 months.

Named after founder Ettore Bugatti's daughter, the Niniette yacht is modelled after stylistics of the Bugatti classic falling shoulder line of the Type 57 C Atalante. They are combined with the hull shape of Palmer Johnson's SuperSport series — a mono-hull with two sponsons that provide stability at high speeds. The Niniette can reach a top cruising speed of 38 knots.



SLIDESHOW: Some pristine examples of sportscar-superyacht tie-ups.

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The sportscar-superyacht tie-up has proved to be a successful partnership with other brands too. *Billionaire* looks at a selection of the best.

## Aston Martin AM37

Last year, Aston Martin partnered with Quintessence Yachts on the AM37, a 37ft ultra-high-tech, super-fast powerboat. Twin 520hp Mercury engines takes the sports version to more than 50 knots, while interactive voice control and activation, a fully HD-integrated touch screen with navigation and multimedia system, and remote-controlled functions are all built in. The air-con, fridge and espresso machine can all be turned on remotely. The composite structure is melded together with the handling, performance and comfort of Aston Martin's luxury sports cars. The price on the AM37 yacht has yet to be released.