

Blog

Aston Martin AM37 sportsboat moves closer to launch date

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Aston Martin's collaboration with Quintessence Yachts on the AM37 sportsboat has progressed ahead of its anticipated 2016 launch.

Ben Collett, production director at Quintessence explained that the 11.28m AM37 sportsboat will "truly embody the Aston Martin brand, not only in terms of design, but also production quality."



The Aston Martin AM37 is nearing completion

He said, "It has been fantastic to see the designs move from concept through engineering and tooling to operating systems. The mechanical and electrical systems have been installed and we've been able to test run the various powered systems that represent a key feature of the boat."

In-keeping with the high profile nature of Aston Martin's involvement in the production of James Bond's cars, few details have been revealed about the "revolutionary" features of the AM37.

Collett said, "It is a hand-built boat and the vast majority has been constructed in-house. In addition to our own highly skilled team, we've chosen to work with a few key Aston Martin suppliers in order to get the same level of handcrafting and technical know-how. Moreover, the materials we use such as leather, metal, glass and wood are all authentic to reflect the brand values."

What is known is that an impressive engine set-up will power the AM37, the options of which can be selected by the owner. The standard arrangement will include two 520hp petrol engines, while 370hp diesel engines are also available. At the top end, twin 600hp Mercury petrol engines can be selected to give her an impressive top speed of nearly 60 knots.

Mulder Design worked on the naval architecture of the project, which will include a unique sliding deck to cover and uncover the cockpit upon the electronic command of the AM37 key. This will ensure that the boat is protected from the elements and uninvited guests when in dock, as well as allowing guests on board access to the water and swimming ladder when out on the water.



The interior will include integrated navigation, control and entertainment systems, including a 15-inch HD touchscreen

The deck can also be raised in order to give easy access to the engine room, storage compartments and bimini top, eliminating the need to remove belongings and deck furniture at the end of the day.

Innovative on-board technologies allow for the boat's amenities, including the air-conditioning, fridge and espresso machine, to be started ahead of the owner's arrival on the boat with the use of a remote.

The AM37 also features integrated navigation, and a control monitor and entertainment system with advanced multimedia functions and interactive voice control, controlled by a 15-inch HD touchscreen on the dashboard. Alongside there is a dedicated display for monitoring engine status and navigation.

Two versions of the sportsboat will be built initially, with the AM37 sold as a grand tourer, and the faster version branded as the AM37S. Further models are known to be in development.

Aston Martin is offering a special personalisation programme to its clients, called Q, which will allow them to customise the AM37 to their cruising needs and colour preferences.

A scaled-down version of the AM37 was recently on show at Harrods London and further events are being planned in the run-up to the launch, of which the date is yet to be announced.

For more information, visit [Aston Martin](#) or [Quintessence Yachts](#).

Written by Sarah Rowland

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