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## Aston Martin AM37 at Milan Fashion Week

by [Steve Lague](#)

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The long lead-up to the launch of Aston Martin's first powerboat, the AM37, continued this week with an international preview during the Milan Design Week. The AM37, which is being built in conjunction with Quintessence Yachts, is expected to be launched in the latter part of the year, about 12 months later than first predicted. While we have already been told about the boat will be available in two different models, the power units for both boats have now also been revealed.

The standard Aston Martin AM37 will be powered by twin 370hp diesels that will give it a top speed of 44 knots (82km/h) while the sportier AM37S will be offered with twin 520hp V8 engines that will push it to a top speed of 52 knots (96km/h).

Aston Martin has not been involved in the development of the engines.

According to Quintessence, the AM37 S "represents the ultimate sports driving experience on the water to enjoy in every occasion, from a runabout to a superior commuter." While computer-generated images of the Aston Martin AM37 have

been around since the collaboration was announced in 2015, the showing in Milan this week will provide potential customers their first chance to

appreciate the finer points of its design. Aston Martin will also assist buyers with the selection and fit-out of their boat's trim through its existing Q scheme, which offers the same service to Aston car buyers. Aston Martin chief creative officer Marek Reichman said the most important attribute for Aston Martin is the language of design which has been transferred into AM37.

"The new powerboat represents the ideal combination of luxurious and technical materials, generating a powerful yet understated finished product," Mr Reichman said.

One of the most striking, and eye-catching is the world-first three-piece carbon-fibre deck that covers and protects the cockpit when the boat is not being used.



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