



Motor Boat News

Aston Martin speedboat project appoints sales director

Chris Jefferies
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Former Sunseeker superyacht sales manager James Hall has been named as the sales director of Quintessence Yachts



Quintessence Yachts, the company behind the Aston Martin speedboat project, have announced that James Hall will be joining the team as sales director.

James, who previously worked as superyacht sales manager at Sunseeker, brings more than 10 years' industry experience to the project.

Mariella Mengozzi, CEO of Quintessence Yachts, said: "We are determined to provide our clients with first-class services and a true brand experience.

"James fits perfectly within this picture as he is very customer-oriented and has a strong passion for Aston Martin."

The Netherlands-based yard is an official Aston Martin licensee and last year revealed the designs for its debut model, the AM37 (pictured above).

James Hall added: "With the launch of the first, unique AM37 powerboat approaching, this is an exciting time to join the team."

A launch date for the Quintessence AM37 is yet to be confirmed, but this key appointment suggests that things are moving in the right direction.